

!dea

Conference
April 5-6, 2010
Long Beach

the purpose

Ideas are a dime-a-dozen. What really brings positive change to an individual, organization, or business is the actual implementation of these ideas. But in order to get there, ideas need intentional strategy, development of skill-sets, sustainable infrastructure, and a viable network.

The Ideation Conference was designed to help people move closer to implementing ideas through the gathering of leading innovators and practitioners from a given field in order to benefit others in their respective field of passion.

The inaugural Ideation Conference on April 5-6, 2010 in Long Beach, CA will focus on the non-profit world, especially as it relates to humanitarian care. We are gathering some of the most innovative thinkers in this area that are bringing tangible change for millions around the world.

Designed as a conference to assist current professionals of humanitarian care as well as those desiring to enter the field, the smaller setting of this conference (under 400) will allow for in-depth dialogue, access to thought-leaders, and opportunities for networking.

speakers & facilitators

The following is a list of confirmed speakers and facilitators of Ideation Conference:

Keynotes & Workshop Speakers:

Andy Bales, CEO of Union Rescue Mission
Danny Brown, Founder of 12K for 12K
Eugene Cho, Founder of One Day's Wages
Scott Hancock, Founder of the Glue Network
Jake Harriman, Founder of Nuru International
Scott Harrison, Founder of Charity: Water
Wade Kawasaki, CFO of DUB Publishing, Inc.
Keith Kall, Executive Corporate Fund Developer for World Vision
Ben Keeseey, CEO of Invisible Children
Nisa Islam Mohammad, Executive Director of Wedded Bliss Foundation
Hannah Song, President of LiNK (Liberty in North Korea)
Lotay Yang, Founder of Black Card Circle Foundation
Beth Kanter, Social Media Consultant and Creator of Beth's Blog
and more to be confirmed...

Ideation Facilitators for White Board Sessions:

Charles Lee, CEO of Ideation Consultancy, Inc.
Marc Payan, Founder of Marriage Tweet
Greg Russinger, President of JustOne
Jeff Shinabarger, Founder of Plywood People

the format

The Ideation Conference is intentionally formatted to create a rich learning and sharing experience. Each element of the conference facilitates a different mode for engaging the content as well as fellow participants. The hope is that these various experiences will lead to inspiration, encouragement, new explorations, refinement, collaboration, and strategic implementation.

The following is the basic format for the two days:

Morning Keynotes || A Collective of Inspired Moments
Early Afternoon Workshops || An Interactive Learning Exploration
Late Afternoon White Board Sessions || A Praxis of Ideation
Evening Art | Music | Fashion Party || A Relational Network

In addition to these experiences, there will be ample opportunities to intentionally network with fellow participants as well as the speakers, facilitators, and sponsors of the event.

logistics

The following is a list of key logistical information (more details available on website):

Dates: April 5-6, 2010
Location: Westin Hotel in Long Beach
Address: 333 East Ocean Blvd
Long Beach, CA 90802
(562) 436-3000
Conference Rate until Mar 12, 2010: \$67/night (+tax) single/double occupancy
Additional Person: \$25/night (maximum occupancy - 4 guests per room)
Conference Parking Rate: \$7/day
Be sure to mention "Ideation Conference" when reserving for special rate.

Airports Nearby: LAX (22 miles), LGB (11 miles), & SNA (31 miles)

Registration (upon space availability - 400 max):

Special Opening Week Offer: \$249 (before or on Jan 15, 2010)
Super Early Bird: \$299 (on or before Jan 31, 2010)
Early Bird: \$349 (on or before Feb 28, 2010)
Regular: \$399 (after Feb 28, 2010)

Special Discounts:

NGO/NPO or Student: \$299 (w/ valid .org or .edu email address & before Feb 28)
Groups of 5 or more from the same organization or company receive an additional 10% off registration.

Each registrant will have the opportunity to designate \$25 of his/her registration to go towards one of the charities highlighted for the event.

For more information and to register:

www.ideationconference.com
info@ideationconference.com
4040 Spencer Street Ste H Torrance, CA 90504
(310) 995-1445 || Charles Lee

sponsorship opportunities

The !deation Conference is pleased to provide high quality sponsorship packages with personal customization to meet any budget. Based on the level of sponsorship, sponsors will gain exposure for their brand or product via numerous potential avenues including:

- Logo Placement with Link on Conference Website
- Logo Placement on Conference Banners
- Logo Placement on Program and Schedule
- Logo Placement on Print & Digital Advertisement
- Logo Placement on Conference Staging
- Logo Placement on Selected Productions of Conference DVD's and Audio CD's
- Mention in Press Releases
- Mention in Email Updates
- Mention in Social Networks including Twitter and Facebook
- Mention in Blog Posts about the Event
- Mention during Conference General Sessions and/or Workshops
- Participation in Product Giveaways
- Product Placement in Conference Bags
- Booth Space During Conference
- Passes for Conference

For those interested in sponsorship, please contact Charles Lee at info@ideationconference.com or by phone at (310) 995-1445 for more details and options.